

# TONY

#JAZZ | Neue Musik  
arttourist.com gazette  
2022

Jazz | Neue Musik | Contemporary | Crossover | Elektronische Musik | Clubs | Festivals





# arttourist.com

Dear Madam, dear Sir,  
dear friends of arttourist.com,

Following MILES'16, ELLA'17, OSCAR'18 and PEGGY'19, TONY (named after the great TONY Williams) will be our 2022 issue in print and digital, with drummer Jo Beyer from Cologne as our cover model.

With this email we would like to invite you to present yourself in TONY and to participate in the diverse advertising, mailing and exhibition activities of arttourist.com and visitjazz.com.

TONY is a bilingual, an English/German Edition – in print and digital.

TONY will be released at the 33. Theaterhaus Jazztage in Stuttgart (Easter 22) and 14 days later at jazz-ahead! Bremen (28.4.–1.5.22), where PEGGY will be distributed at our booth, and will be included in all trade visitor bags of jazzahead! Bremen 2022 – print and digital alike. You will reach more than 3,000 trade visitors and multipliers from 60+ countries, for a total of more than 25,000 visitors to the trade fair, jazzahead!, and the concerts.

I am looking forward to your answer and booking and I am at your disposal in case you have further questions or need additional information.

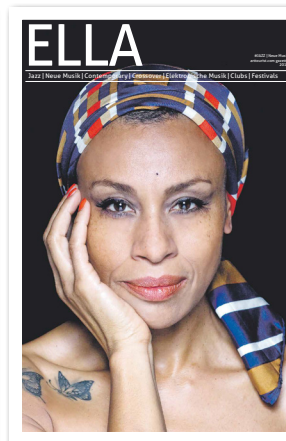
With kind regards

Kai Geiger

Chief Editor arttourist.com

Project Manager JAZZ ACROSS EUROPE

As an annual publication, we see ourselves as a kind of compendium for lovers of jazz, new and electronic music as well as the digital forms of expression and platforms.  
For your orientation you can take a look at our previous magazines here.



# arttourist.com

If you have to ask what jazz is, you'll never know.

LOUIS ARMSTRONG

## Our offer:

|                      |  |
|----------------------|--|
| Issue:               | TONY arttourist.com 2022<br>JAZZ & CONTEMPORARY MUSIC &<br>ELECTRO & DIGITAL   |
| Topics:              | festivals   concert series  <br>concert halls   jazz clubs   artists  <br>ensembles   orchestras  <br>organizers   agencies   schools  <br>workshops   labels  |
| Duration:            | April 2022 to April 2023   |
| Distribution:        | Print and online magazine on issuu<br>and Yumpu  |
| Page trim:           | 320 x 470 mm<br>(Berliner Zeitungsformat)  |
| Number of pages:     | 24+ pages  |
| Print:               | 4/4 colour   |
| Paper:               | 52 g/m <sup>2</sup> premium newspaper paper<br>„Snowprint“   |
| Print run:           | 10.000   |
| Editorial Deadline:  | 10.03.2022   |
| Ads delivered by:    | 15.03.2022   |
| Released:            | April 2022   |
| Distribution print:  | display at various fairs as<br>jazzahead!, Art Basel, photo Basel,<br>Frankfurt Book Fair, various<br>festivals, concert halls, venues,<br>Ticket offices, mailing to selected<br>culture tour operators, FIT and<br>press and a list of partner outlets |
| Distribution online: | issuu, Yumpu, visitjazz.com,<br>arttourist.com + additional<br>platforms   |

## Editorials (in English and/or German):

|             |   |
|-------------|---|
| Editorial_1 | 1/1-page editorial<br>1 editorial page with about 5.800 characters<br>incl. spaces, up to 7 photos. Page can be<br>designed as a 1/1 page, or invested in 2/3<br>to 1/3 (column)<br>EUR 900,00  |
| Editorial_2 | 2/3-page editorial<br>2/3 editorial page with about 4.000 characters<br>incl. spaces, up to 3 photos<br>(the right columns (1/3 of the page) will be<br>filled with short message information = Kurz-<br>redaktion   short message)<br>EUR 700,00 |
| Editorial_3 | 1/2-page editorial<br>1/2 page editorial with about 3.000 characters<br>incl. spaces and 1 photo<br>EUR 490,00  |
| Editorial_4 | Kurzredaktion   short message<br>short text with about 1.000 characters incl.<br>spaces and 1 photo<br>EUR 250,00   |

Please ask for individual offers.

*Prices do not include VAT.*

## Adverts:

As the visual appearance of TONY is very dear to us,  
we offer only a very small number of adverts,  
limited to full pages.

|              |              |
|--------------|--------------|
| 1/1-page     | EUR 1.100,00 |
| U2 (1x)      | EUR 1.750,00 |
| U3 (2x)      | EUR 1.350,00 |
| U4 (inside)  | EUR 1.700,00 |
| U4 (outside) | EUR 2.000,00 |

*Prices do not include VAT.*

**BONUS: all editorials will be published on and  
linked to arttourist.com!**